



APRIL 2019

METRO *Messenger*

Letter from the President



Thank you for
Banking with a Neighbor,

Dear Neighbor:

Springtime brings opportunity for growth and First Metro Bank is taking advantage of the change in seasons. Highlights thus far in 2019 include record-breaking attendance at our First Friends Social, expansion of our financial literacy program, and additional products that will take your financial protection to the next level. At First Metro Bank, we stand firm on the foundation that our community helped us build and we vow to work every day to continue enhancing the "Bank with a Neighbor" experience.

Our First Friends Travel Group had the highest number of travelers in 2018; 2,315 to be exact, but we plan to break even more attendance records in 2019. Our travel destinations were revealed in February at our Social Luncheon. Within two days, many of the trips were completely sold out including bucket-list trips to the Mediterranean and Alaska! Several memorable trips have limited tickets remaining: an overnight trip to Nashville for Country Christmas with Trace Adkins, the highly-requested Mystery Trip, and local events like Rock-N-Roll Bingo. Each year, we strive to plan a trip and event calendar that our First Friends will remember for the rest of their lives.

This milestone year is also coupled with some immense growth for our financial literacy program that allows First Metro Bank the opportunity to teach banking essentials to high school students. In partnership with the Colbert County Board of Education, we are excited to open student-operated locations at Cherokee, Colbert County, and Colbert Heights High Schools. As our financial footprint continues to grow, we look forward to guiding students toward becoming good financial stewards.

Whether through banking services, traveling, or increasing financial awareness, First Metro Bank is on track for a blessed and successful 2019. We understand that our success is due to the support of neighbors just like you – and for that, we thank you!



Growing Our Financial Literacy Footprint

First Metro Bank is partnering with the Colbert County Board of Education to open three new student-operated branches at Cherokee, Colbert County, and Colbert Heights High Schools. Our nationally recognized program now expands to six total schools including Florence High School, Muscle Shoals High School, and the most recently opened, Athens High School. The new school branches, which are scheduled to open in August 2019, will offer traditional banking products and services that are available only to students, faculty, staff, and administrators.

We look forward to expanding our relationship with Colbert County Schools while increasing students' awareness of financial responsibility prior to graduation. First Metro Bank is dedicated to providing financial education, as empowering students with these critical life skills is a major component of maintaining a strong, successful community.



CCHS INDIANS BRANCH



WILDCAT BRANCH



CHEROKEE INDIANS BRANCH



RECORD-BREAKING

FIRST FRIENDS Social Luncheon 2019

OVER 400 PEOPLE ATTENDED THE REVEAL OF
OUR 2019 TRIPS AND EVENTS!

TRIPS & EVENTS GUIDE

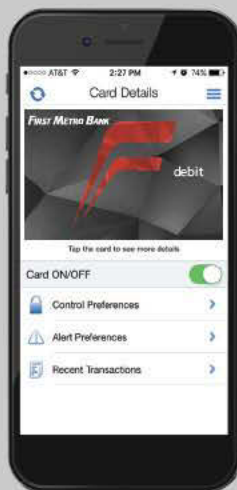
Available at all First Metro Bank locations!
This guide provides details on every travel destination and local event that the First Friends will experience in 2019!



COMING SOON



App you can:



Once available, download SecurLOCK Equip via



TURN YOUR DEBIT CARD(S) ON/OFF IF IT IS MISPLACED OR STOLEN

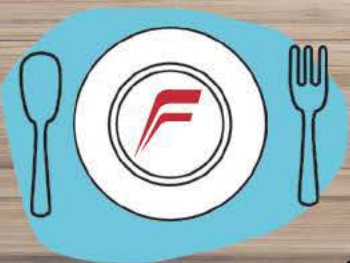
CUSTOMIZE SPENDING ABILITY BY ONLINE OR IN-STORE PURCHASES

CONTROL SPENDING BY SETTING LIMITS ON WITHDRAWALS OR TRANSACTIONS

BLOCK INTERNATIONAL OR OUT-OF-AREA TRANSACTIONS

SecurLOCK Equip is a new product that will soon be available to First Metro Bank debit cardholders. The SecurLOCK Equip App provides you with the power to protect your debit card(s) with the touch of a button! With SecurLOCK Equip, you can turn your debit card(s) on and off, control spending limits on withdrawals or transactions, block international or out-of-area transactions, customize your spending ability, and much more!

Please note: As of April 1, 2019, the My Mobile Money App will no longer be available to First Metro Bank debit cardholders.



Customer Appreciation Day!

Friday, May 10, 2019
11:00 a.m. until 1:00 p.m.

LUNCH IS ON US!

Stop by any First Metro Bank location and receive a free lunch!

Out With The Old, In With The New

How to securely dispose of your old mobile devices

Mobile devices, such as smartphones, smart watches, and tablets, continue to advance and innovate at an astonishing rate. Unfortunately, people often do not realize how much personal data is on these devices when they get ready to upgrade to a newer device. The personal data stored on your device may include:

- Where you live, work, and places you visit
- The contact information for everyone in your address book
- Phone call history
- Texting or chat sessions
- Web browsing history and search history
- Personal photos, videos, and audio recordings
- Stored passwords and access to your personal accounts
- Health related information



Regardless of how you dispose of your mobile device, you need to be sure you first erase all sensitive information. Simply deleting data is not enough, instead you should securely erase all the data on your device. The easiest way to do this is to reset your device. Finally, we highly recommend you backup your device before resetting it.

Also, be sure to remove any SIM (Subscriber Identity Module) cards or external data cards from your old device. If you are keeping your current phone number and moving to a new device, talk to your phone service provider about transferring your SIM card, otherwise you should destroy the SIM card or external data card to prevent someone from retrieving your personal information that is stored on it.

Metro Happenings

Friday, May 10th
Customer Appreciation Day
11:00 a.m. until 1:00 p.m.
Free lunch will be served at all First Metro Bank locations.

Monday, May 27th
Memorial Day
All locations are closed.

Monday, June 3rd
Purchase your 16th annual *Sax in the City* t-shirt at any First Metro Bank location!

Saturday, June 8th
My Fair Lady Broadway Musical
\$129 per person
Payment deadline: April 8th

Thursday, July 4th
Independence Day
All locations are closed.

Muscle Shoals
Tuscumbia
Russellville
Florence
Lexington
Greenhill
Athens



FIRST METRO BANK.

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Member FDIC

